00:00
hello and welcome this is Jonathan

00:03
Rivera from the blackboard product team

00:05
here to show you a wonderful integration

00:07
we have built with one of our partners

00:09
called s'more now if you have never

00:12
heard of s'more or s'more newsletters

00:14
you probably will very soon they're a

00:17
fast-growing company that is being used

00:20
by thousands of schools across the globe

00:22
today so in a nutshell s'more is a

00:26
content creation tool that allows anyone

00:29
to design and build beautiful flyers and

00:34
newsletters our goal with this

00:36
partnership and the integration work

00:39
between the two solutions was to allow

00:41
blackboard users the ability to easily

00:43
access and create beautiful content with

00:46
s'more and then deliver that content to

00:49
all your different stakeholders using

00:51
the power of blackboard so let's take a

00:54
look all district and school

00:57
administrator accounts inside of

00:59
blackboard have access to this special

01:01
integration the experience feels very

01:04
natural first you'll go to the send

01:07
message interface and you'll select

01:09
email as one of your delivery options as

01:13
if you're trying to send out a new email

01:16
message if you don't have it you need to

01:21
provide a reply to email address so I'm

01:24
just going to say Jonathan at email comm

01:30
now at the top of the screen you're

01:34
going to see a s'more icon if this is

01:37
the first time that you've used this

01:39
integration you will only see an option

01:41
in the drop-down that says create

01:43
newsletter so click on create newsletter

01:47
to start using some more now notice how

01:50
the s'more interface loads right inside

01:52
of blackboard there's a bit of magic

01:54
happening here right that that is

01:57
connecting you to s'more and

02:00
automatically creating a new count for

02:03
you there so you can select one of the

02:06
pre-made templates that s'more offers or

02:08
you can select start from blank that's

02:10
what I'm going to do I'm going to click

02:11
start from blank

02:13
all right so let the creative juices

02:16
start flowing because you are working

02:18
with a completely blank canvas as you

02:21
can see there's the s'more system offers

02:23
a simple guided walk through tour that

02:26
can help you in the creation of

02:28
newsletters but I'm simply going to but

02:30
I'm simply going to click the option

02:32
here that says skip this step now this

02:36
is not a training video on how to use

02:38
s'more you will quickly find that it's

02:41
easy and intuitive you'd only think when

02:45
you create this right and if you think

02:48
you're not very creative well I think

02:49
you'll find that this tool can change

02:51
all of that so let's just change a few

02:53
things here

03:18
you

03:51
after you have made the perfect
03:53
newsletter and you're done editing and
03:56
adding content here simply select done
04:01
editing on the top right corner here now
04:04
check this out
04:05
you're now being redirected back to the
04:08
blackboard system you can quickly
04:10
preview the newsletter you just created
04:12
and then hit close to load it right into
04:16
the messaging interface now notice what
04:20
happens on your new s'more button at the
04:23
top of the screen so you see it's loaded
04:25
here as if you had created it inside of
04:28
the email editing experience but now
04:31
when I click the drop-down menu you'll
04:32
see that that newsletter that I just
04:34
created is available here to use anytime
04:38
in the future so if you wanted to go
04:41
back and edit a previously created
04:43
newsletter simply select view all and
04:45
you'll be given the option to click on a
04:49
newsletter that you've created and hit

04:51
edit and it'll take you back this more

04:54
and you can edit that particular

04:55
newsletter but let's just stay here on

04:58
the messaging interface to show you am

05:00
you a few more awesome things so as you

05:03
are well aware the power of the screen

05:05
is the ability to create content once

05:08
and then publish it every where it's

05:11
needed so after you've added a s'more

05:14
newsletter to the email delivery method

05:15
you can easily add the same image or

05:18
link to that newsletter to other

05:21
appropriate delivery methods let me show

05:23
you

05:50
all right now that your content is ready

05:54
to go you're ready to finish this

05:57
blackboard message and the way that you

05:59
already know how by selecting recipients

06:02
scheduling a start time etc thank you so

06:06
much for taking the time to watch this

06:07
quick video we're excited about this

06:09
partnership and we hope you enjoy this

06:12

powerful new feature in partnership with

06:15

some more